

**LES OF CHINA HONG KONG CHAPTER (“LESCHK”)
General Meeting on 16th December 2004**

CHAIRMAN’S REPORT

It is my pleasure to deliver my second Chairman’s report on the occasion of the 2004 General Meeting of members. I have been serving as Chairman of LESCHK since its formation in May 2001, and the second term of my office is coming to an end. Before I begin my report, I would like to thank all of you for your support and participation in the activities of LESCHK.

1 Membership

In the last fiscal period (from 1 January 2003 to 31 December 2004), we have a total of 47 members, the profile of whom is as follows:-

- 24 members who practise as lawyers
- 11 members from companies or organisations which have a particular interest in intellectual property and licensing
- 6 members from the universities of Hong Kong
- 6 members who practice as patent agents

2 Membership fees

There was no increase in membership fees in the last fiscal period, and the fees had remained to be HK\$950 for a two-year membership, and HK\$650 for those who join in the second year of the fiscal period.

3 Activities

In the last fiscal period, we have organised a range of activities to cater for different interests of our members, namely:

- 3.1** March 2003 -- Address by Mr. Melvin Jaeger, President of LES International, and a talk on “Patent Protection of Traditional Medicines” by Dr. Jacqueline Lui who is one of our members.
- 3.2** July 2003 -- first Discussion Forum for University Technology Managers, jointly held with The Croucher Foundation.

- 3.3 November 2003 – second Discussion Forum for University Technology Managers, jointly held with The Croucher Foundation.
- 3.4 March 2004 – New Member Welcome Party, a networking gathering of our old and new members.
- 3.5 June 2004 – a CPD course on “Valuation of IP and Technology” by Mark Mak, CFA, CPA, Senior Business appraiser of Dynasty Premium Asset Valuation & Real Estate Consultancy Ltd.
- 3.6 July 2004 – I spoke on the subject of “Licensing Your Property in China” at the Licensing Show and Conference 2004 organised by the Hong Kong Trade Development Council. Free tickets to attend the conference were given to members of LESCHK.
- 3.7 December 2004 – a talk by The Hon Margaret Ng, Legislative Councillor on “Copyright Protection – Some Observations on Legislation and Politics”

4 LESCHK Council

- 4.1 The Council members are:-

Chairman – Rebecca Lo

Vice-Chairman – Alice Ngan

Secretary – Shi Xiaomei

Treasurer – Yvonne Chua

Council Member – Billy Lam

- 4.2 Members of the Council met frequently to organise the activities mentioned above. In addition, the following Council members have taken part in the following events taking place outside Hong Kong:-

- 4.2.1 In September 2003, Vice Chairman Alice Ngan and Treasurer Yvonne Chua attended the annual meeting of LES of China held in Tibet and made presentations relating to developments in Hong Kong. Alice spoke on “Recent Developments in Technology Transfer in Hong Kong” and Yvonne spoke on “Recent Developments in Intellectual Property Laws and Practice in Hong Kong”.

- 4.2.2 In November 2003, at the invitation of the Hong Kong Trade Development Council, I attended “Licensing Asia, Japan” in Tokyo and spoke on the subject of “Licensing in China”.

- 4.2.3 In October 2004, our Vice-Chairman, Alice Ngan, spoke on the topic “Structuring Successful International Licensing Agreements: A Master Class” at the annual meeting of LES USA/Canada held in Boston.

- 4.2.4 In October 2004, our Treasurer, Yvonne Chua, standing in as my proxy, attended the International Delegates Meeting of LESI held in Boston as the Hong Kong representative of LES of China. At this meeting, Yvonne got appointed as Vice-Chairman of the Trade Mark and Character Licensing Working Group for the term from 23 October 2004 to 31 October 2005.

5 Projects in progress

- 5.1 As we have a diversified membership profile, the Council has decided that a committee be formed to investigate the needs of our members for knowledge in the fields of intellectual property, licensing, management of IP, management of technology deals and related subjects, with a view to improving on the educational programmes we provide to our members. The committee, temporarily named Education Committee until a more suitable name is decided upon by the committee members, is chaired by Alice Ngan. Members who wish to contribute to the work of the Education Committee or who simply have ideas to feedback to the Education Committee are invited to contact Alice Ngan.
- 5.2 A few months ago, we organised a CPD course which our members can attend free of charge. We are encouraged by the feedback and will be organising more CPD courses in the future.
- 5.3 Council Member Billy Lam, who is currently responsible for our website www.les-cn-hk.org, is liaising with LESI with a view to linking up our website with the LESI website.
- 5.4 A project to update the contact details of our members is underway. This is done at the request of LESI as they will soon be publishing the 2005 membership directory of members of all the Licensing Executives Societies around the world.

As I mentioned at the beginning of the report, I have had the honour of serving as Chairman of the Council of LESCHK for two terms. I treasure my friendship with the members and I have enjoyed my work in the Council. I am indebted to my fellow council members for their unfailing support, and I thank you all for your participation in the Hong Kong chapter.

REBECCA LO
Chairman
December 2004