



**LICENSING EXECUTIVES SOCIETY CHINA  
HONG KONG SUB-CHAPTER**

**General Meeting on 9<sup>th</sup> December 2010**

24/F., Club Lusitano, 16 Ice House Street, Central, Hong Kong

**CHAIRMAN'S REPORT**

**For the period December 2008 to December 2010**

LESC-HK has come a long way since 2001. My predecessors have worked hard to bring the Society to its present stage. For the last two years, current Council has fine tuned mechanisms for operations, continue to update members on the latest development in licensing know-how and legal aspects, collaborate with related organizations to foster networking as well as put more emphasis on the business aspects of licensing.

It is with pleasure that I deliver my Chairman's Report for the fiscal period December 2008 – December 2010.

**1. Membership**

We have seen a modest but healthy growth of membership from 53 in 2008 to 62 in 2010.

**2. Membership fees and accounting**

Please refer to the Treasurer's report which shows a deficit which is caused mainly by the appreciation of RMB with which we have to pay dues to LES China. The Council has proposed an increase from the current Hk\$1,200 per two years. Members will be advised of the exact increase after the Council has met to discuss this issue.

**3. LESCHK Council and Committee**

**3.1 The Council members are:-**

Chairman – Ms Alice Ngan  
Vice Chairman – Ms Anita Leung  
Treasurer – Ms Yvonne Chua  
Secretary – Ms Rebecca Lo  
Council Members – Mr Billy Lam and Ms Jenny Wang

**3.2 Chairs of the Legal Committee and Industry Liaison Committee are:**

Legal Committee – Ms Rosita Li and Mr. Colin Chui  
Industry Liaison Committee – Ms Joanne Hon and Mr. Raymond Chu

3.3 The Council members have met regularly to consider the advancement of our Society and to organize our activities.

#### 4. Activities

4.1 A number of activities were organized for members, including the following 3 notable events:

- 13 November 2009, LESC-HK joint seminar with TDC: "Intellectual Property Developments in China – an Introduction to the Revised Patent Law of China" in Hong Kong where Mr. Yin Xintian, Director-General of Legal Affairs Department of State Intellectual Property Office along with three other legal professionals from China brief members on the latest development of the patent law in China. There were 130 participants from 76 organizations.
- 3 September 2010, Joint Meeting among LES China, LES HK and LES Taipei Conference in Shanghai, China. The Theme of the Conference is: "Technology Transfer and Commercialization". There were close to 110 participants from China, Hong Kong and Taipei.

At the conference,

Ms Anita Leung presented a talk on "IPR Protections (US, EU, China, HK, Taiwan) Case Analysis".

Ms Alice Ngan presented a talk on "Commercialization of R&D Results".

- 29 October 2010, LESC-HK, The Chinese University of Hong Kong and Hong Kong Trade Development Council co-organized a License Negotiation Simulation Seminar. A delegation from LES Japan, Mr. Makoto Ogino of Hitachi Kokusai Electric; Mr. Katsumi Harashima of Taiyo, Nakajima & Kato Intellectual Property Law; Mr. Torahiko Maki of Tsukishima Kikai Co., Ltd. and Mr. Hideyuki Ogata, of IP Operation, Arkray Inc., Kyoto performed a mock negotiation. It was then followed by a discussion forum where Mr. Guy Proulx of Transpacific IP also joined. The discussion forum was moderated by Ms Alice Ngan. The Seminar was very well attended with close to 150 executives, professionals and researchers from 73 organisations in the business sector, the legal profession and academia.

4.2 Details of other activities are set out below:-

- 6 January 2009, Supporting organization for Hong Kong Trade Development Council Licensing Show and seminar on "How to Obtain & Profit from Film Licenses".
- 22 May 2009, Supporting organization for ADNDRC Conference 2009.
- 2 June 2009, Lunch Seminar: "Building an Intellectual Property Management and Consultancy Practice – a Success Story" by Mr. Guy L. Proulx, Managing Director of Transpacific IP Limited. Mr. Adam Liberman,

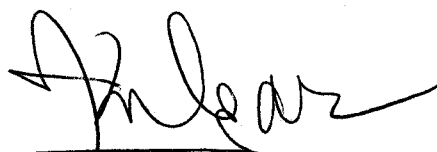
General Counsel and General Manager of Intellectual Property of CSIRO introduced LESI's latest initiatives.

- 15 July 2009, Ms Rebecca Lo, as Council Member of LESC-HK, made a presentation at Licensing Asia, a licensing trade fair held in Tokyo, Japan, on the topics (1) IP Regime of the Greater China jurisdictions, and (2) Using Hong Kong as a Hub for Licensing to the Asian Market.
- 19-22 October 2009, International Delegates Meeting, San Francisco – attended by Ms Yvonne Chua.
- 21 October 2009, LES USA/Canada Conference, San Francisco – Ms Alice Ngan together with Mr. Ken Allen of Townsend and Townsend and Crew and Ms Meng YU of Insight IP gave a talk on “From Invention Disclosure to Application in the US and China: A Road Map”.
- 22-24 October 2009, LES USA & Canada Annual Meeting – attended by Ms Alice Ngan and Ms Yvonne Chua.
- 17 November 2009, Lunch and meeting with Mr. Patrick O’Reilly, President-elect of LESI, Mr. Yu Sarn, President of LES Singapore, and Ms Audrey Yap, Vice-Chair of the LESI AP Committee, Mr. Jordan Kim, Board Member of LES Korea and International Delegate.
- 23-24 November 2009, Supporting organization for Pharmaceutical IP Licensing Asia, Singapore, Protecting IP & Maximizing Commercial Value in Patent Licensing Transactions.
- 1-2 December 2009, Supporting organization for InnoAsia 2009 - Sustainable City, Transportation & Energy.
- 11-13 January 2010, LESC-HK participated in the Hong Kong International Licensing Show 2010 and our council members, Ms Rebecca Lo and Ms Anita Leung and our members, Ms Emma Tsang, Mr. Kenneth Chan and Ms Jasmine Kun, all helped to man the booth during the Show. In addition, Ms Anita Leung also spoke at one of the workshops on “Licensing Basics” organized by LIMA (The International Licensing Industry Merchandisers’ Association).
- March 2010, Ms Alice Ngan participated at the LES Foundation Graduate Student Business Plan Competition 2010 as a judge.

- 11-14 April 2010, Council members Ms Yvonne Chua, Ms Jenny Wang and Ms Anita Leung attended the LESI Annual Conference in Sandton on behalf of LESC-HK. In addition, Ms Anita Leung spoke at one of the workshops on "Resolving civil disputes relating to license agreements. A comparative assessment of procedure and substantive laws in various countries" during the Conference.
- April 2010, LESC-HK launched a Facebook initiative for World IP Day.
- 26-29 September 2010, LES (U.S.A. and Canada) Inc. Annual Meeting, Chicago – attended by Ms. Alice Ngan and Ms Yvonne Chua.
- 29 September 2010, Dinner of Asia Pacific Presidents, attended by Ms Alice Ngan and Ms Yvonne Chua.
- 30 September 2010, Joint Meeting of the Asia Pacific Presidents and Asia Pacific Committee, Chicago attended by Ms Yvonne Chua.
- 27 October 2010, Mainland, Hong Kong SAR and Macao SAR Intellectual Property Symposium 2010.  
Ms Alice Ngan made a presentation under the Theme :  
"Innovation Changes the World • Intellectual Property Leads Economic Development".

#### 4.3 Appointments at LES International

- Ms Yvonne Chua serves as Vice President of LESI.
- Ms Alice Ngan was appointed as Vice Chair of the Life Science Committee of LESI.
- Ms Anita Leung was appointed as Vice Chair of the Dispute Resolution Committee of LESI.



ALICE NGAN  
Chairman  
December 2010